

**WTVY-FM WJRL-FM WKMX-FM WBBK-FM WLDA-FM  
EEO PUBLIC FILE REPORT**

**12/01/06 – 11/30/07**

*(Note: 12-month period determined by FCC license renewal filing date and not on calendar basis)*

**I. VACANCY LIST**

See **Master Recruitment Source List (MRSL)** for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources (RS) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Traffic	2,25,26,27,28,29	29
Account Executive	2,25,26,27,28,29	29
Account Executive	2,25,26,27,28,29	26
Account Executive	2,25,26,27,28,29	28
Account Executive	2,25,26,27,28,29	30
Traffic	26,27,28,29	29
Account Executive	2,25,26,27,28,29	26
Account Executive	2,25,26,27,28,29	28
Account Executive	2,25,26,27,28,29	30
Receptionist	2,25,26,27,28,29	28
General Manager	2,27,28,29,32	32
Account Executive	2,25,26,27,28,29	28
Account Executive	2,25,26,27,28,29	28
Promotions Director	3-24,26,27,28,29	28
Account Executive	2,25,26,27,28,29	27
Director of Sales	3-24,26,27,28,29	28
Traffic Manager	2,25,26,27,28,29	25
On Air Talent	3-24,26,27,28,29	29
Program Director	1-25,27,28,29	1

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**II. MASTER RECRUITMENT SOURCE LIST (MRSL)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	All Access Attn: Joel Denver, 28955 Pacific Coast Hwy # 2105, Malibu, CA, 310-457-5166	N	11
2	Alabama Broadcasters Association, 2180 Parkway LK Dr., Hoover, AL, 1-800-211-5189	N	3
3	Alabama State Employment, P.O. Box 520, Dothan, AL 36303, Attn. Carl White		
4	The Dothan Eagle, P.O. Box 280, Dothan, Al 36302, Attn. Grace Holland	N	
5	Job Omni, P.O. Box 311954, Enterprise, Al 36331, Attn. Keith Blankenship	N	
6	NAACP Regional, 970 Martin Luther King Jr. Blvd Suite 203, Atlanta, Ga 30314, Attn. Dr. Nelson Rivers	N	
7	National Association of Black Sales, 503 South Oak Park Avenue, Oak Park, Illinois 60304	N	
8	Alabama State University, P.O. Box 270, Montgomery, Al 36101, Attn. Kathryn Williams	N	
9	Chipola Junior College, 3094 Indian Circle Road, Marianna, Fl 32446, Attn. Betty Boome	N	
10	Enterprise Ozark Community College, US Highway 84 East, Enterprise, Al 36331, Attn. Betty Cully	N	
11	Florida A&M University, P.O. Box 982, Tallahassee Fl. 32301, Attn. Delores Dean	N	
12	Jackson County of Applied Technology, 2701 Technology Circle, Marianna, Fl 32447, Attn. Randy McCree	N	
13	Alabama A&M University, P.O. Box 997, Normal, Al 35762, Attn. Career Center	N	
14	Gulf Coast Community College, 5230 Highway 98, Panama City, Fl. 32401, Attn. Patricia Bowman	N	
15	Southwest Georgia Technical College, 15689 US Highway 219 North, Thomasville, Ga, Attn. Paul Roberts	N	
16	Troy State University, P.O. Box 8368, Dothan, Al 36304, Attn. Pamela Williamson	N	
17	University of Alabama, P.O. Box 870293, Tuscaloosa, Al 36303, Attn. Diane Teague	N	
18	Wallace Community College, Route 6 Box 68, Dothan, AL 36303, Attn. Lisa Clingerman	N	
19	Family Service Center, 301 West Lafayette St. Suite 2B, Dothan, AL 36301, Attn. Career Center	N	

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
20	New Life Church, 964 North Park Avenue, Dothan, AL 36303, Attn. Rev. Keener Batchelor	N	
21	Cherry Street AME Church, 308 North Cherry St., Dothan AL 36303, Attn. Career Center	N	
22	Greater Beulah Baptist Church, 254 Headland Avenue, Dothan, AL 36303, Attn. Career Center	N	
23	NAAACP, P.O. Box 58, Fort Walton Beach, FL 32548, Attn. George Stakely	N	
24	Lurleen B. Wallace College, P.O. Box 1418, Andalusia, Alabama, Attention: Judy Hall	N	
25	DothanHelpWanted.com / RegionalHelpWanted.com	N	1
26	On-air Broadcast Schedules on WTVY, WJRL, WKMX, WBBK, WLDA	N	4
27	Advertised opportunities on WTVY, WJRL, WKMX, WBBK, WLDA Station Websites	N	4
28	Employee Referral	N	3
29	Self Referral / Walk-In	N	4
30	Fort Rucker Newspaper / Fort Rucker Job Fair, Fort Rucker, AL; Fort Rucker Employment Services, Debbie Gaydos, 206 W. Kingwood Dr., Enterprise, AL 36330, 334-255-3949	N	2
31	Dothan City Community 12 <sup>th</sup> Annual Job Fair	N	
32	Inside Radio, 365 Union St., Littleton, NH 03561, 603-444-5720	N	4
<b>TOTAL INTERVIEWEES OVER 12-MONTH PERIOD</b>			<b>36</b>

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**III. RECRUITMENT INITIATIVES**

	<b>TYPE OF RECRUITMENT INITIATIVE MENU SELECTION</b>	<b>BRIEF DESCRIPTION OF ACTIVITY</b>
<b>1</b>	Participated in the Troy University Career Fair Dothan Campus held 2/14/07 at 500 University Dr, Dothan, AL.	Doc Thompson, Operations Manager, and Kelly Galore, Morning Personality attended as our staff. Magic Broadcasting displayed job opportunities and discusses careers in broadcast.
<b>2</b>	Magic Broadcasting attended the 12 <sup>th</sup> Annual Alabama Broadcasters Association Career Fair at the University of Alabama on Friday November 2 <sup>nd</sup> , 2007	Greg Kamishlian, Market Manager was in attendance for the 12 <sup>th</sup> Annual Career Fair. This is the largest running career fair for the Communications Industry in Alabama.
<b>3</b>	Magic Broadcasting of Dothan is a sponsor and participates in every annual National Peanut Festival. The 2007 NPF was held November 2 <sup>nd</sup> – 11 <sup>th</sup> 2007. Magic Broadcasting provided hand outs and flyers announcing "Employment Opportunities for Magic Broadcasting."	Multiple staff including Market Manager, Account Executives, and On-air Personalities displayed daily. While on display to well over 180,000 attendees our team disseminated information as to employment opportunities to potential job candidates who might otherwise be unaware of such opportunities.
<b>4</b>	Alabama Broadcasters Association Job Bank / Websites / Membership	Magic Broadcasting regularly provides listing of each upper-level category opening in the Alabama Broadcasters Association job bank/website whose membership includes substantial participation of women and minorities.